



RUDI PAGE

Extensive, accomplished, cross-sectoral expertise in comprehensive change programmes and project management, including policy implementation and roll out.

Responsible for systems development (tool kit and blueprint) and facilitation for Vaccine Confidence Dialogues on behalf of NHS England and NHS Improvement.

Provides NHS Trusts, CCGs, Healthwatch and Regeneration Bodies, with community consultations and dialogues among key stakeholders, interest groups and faith communities, in response to COVID public appointments.

Extensive experience in the selection of ministerial and NHS senior leaders (Appointments Commission, Department of Health & Social Care and Ministry of Justice) including NHS Trust Boards, Strategic Health Bodies, Governing Councils, Expert Panels, Advisory Groups and External Teams.

Selected by the Appointments Commission to lead the recruitment and selection process for Healthcare for London Patient & Public Advisory Group (PPAG). In addition, appointed by NHS London as Chair/Facilitator for PPAG with added responsibility for delivering regular development sessions.

Based on the successful PPAG model, asked by NHS London to lead the recruitment process and act as interim Chair and mentor the successor for the Peoples Platform, East London. A request was made by NHS London to lead the recruitment process and Chair (on interim basis) the Patient & Public Involvement Group for the London Clinical Senate.

As a proven skilled facilitator, is personally and professionally committed to equality and inclusion that influences local leadership and management system changes. Has gained the trust and co-operation from frontline teams and directorates within and across sensitive working environments. Responsible for facilitating BME diversity & equality networks and advisory groups on behalf of the Royal College of Nursing, Royal College of Midwives, Imperial College London, St George's University Hospitals NHS Trust, Guy's & St Thomas's, and University Southampton NHS Foundation Trust.

Appointed by Merton, Sutton, Wandsworth & Croydon Local Pharmaceutical Committees to work with their CEO's and advise on public engagement & patient experiences, including establishing a Community Pharmacy Patient & Public Advisory Group. This was a great success improving collaboration and relationships with GPs, Nursing and LINKS/Healthwatch

Excellent track record of achievement for service delivery examinations and organisational development for workforce progression (maternity, midwifery - NHS London Leadership Award 2014). Includes mental health, paediatrics, and out-patients executive coaching and mentoring for senior leaders and frontline staff responsible for programme implementation and transformational leadership.



Being an Export Champion provides an excellent opportunity to expand and update my original objectives that have guided my business model over the past 20 years.

As Project Manager for the regeneration inspired North London TEC/Business Link "Synergy Project" that developed the theme "International Trade as a Tool for Local Economic Development".

I facilitated business support services including; workshops, seminars, roundtables, and conferences. Additionally, I assisted UKTI-supported overseas trade missions, designed as outreach for small local enterprises, particularly those with family ties and business connections to their countries of origin.

A key issue that inhibited "International Trade" development was local business communities and Diaspora support groups were not aware of the available business support services that could help navigate UK trade policies, rules and regulations.

Making Connections Work, facilitates International Trade for local economic growth between the United Kingdom (UK) and the Caribbean region by providing multi-sector supply chain collaboration opportunities for Small and Medium-sized Enterprises.

I have adapted the Enhanced Leadership Insights (ELi) management model that has been a success within complex NHS local systems. This led to institutional partnerships that build on UK Global Health objectives. We have developed an online knowledge transfer platform providing mentoring and coaching for leadership development, system management skills and programme implementation.

Close links have been established with Department of International Trade (DIT) personnel both in London and the Caribbean region. This has increased my profile and portfolio of expertise at their UK Global Business forums, networking events and introductions to local contacts. My local chamber, West London Business (West London Export Club) is enthusiastically supportive.

New partnerships have been developed with Caribbean-based governments, through their UK High Commissions, commercial organisations, and individuals. I have delivered successful programmes in Antigua & Barbuda, Barbados, Grenada, Jamaica, Montserrat and St Lucia.

There remains significant scope for capitalising on the competitive use of communication technology and social media to develop closer partnerships with formerly isolated Islands, cities, towns, and neighbourhoods. Planned market visits on a regular basis are essential in order to make the right connections and understand local customs and practices. The signing of NDAs is advisable (non-disclosure agreements) with ongoing verification for compliance.

My medium and long-term objectives are to scale up information, advice and guidance sessions for SME's to collaborate as clusters and take advantage of business support services through a series of "International Trade & UK Creative Industries" seminars, conferences, roundtables, and overseas missions. Additionally, work to transform existing UK/US joint initiatives (technology, education, health, trade) into a strategic alliance aligned with government regional policies.

The change in trade relations between the UK and the rest of the world gives a new impetus and opportunities for widening support for Diaspora engagement with Commonwealth countries, along with greater knowledge and skills integration within a successful Diaspora Delivery System (DDS) across the Caribbean region.

My role is to help Make Connections Work.

Rudi Page, Chief Executive,
Export Champion
Making Connections Work Ltd.

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