



Every Caribbean Donor Matters.  
Act Now. Save a Life!



# Connecting UK Caribbean Communities: System Awareness, Cultural Understanding and Call to Action **BAME NETWORK AGM**

Copthorne Hotel Birmingham UK  
Monday 25<sup>th</sup> March 2019



Rudi Page, CEO  
Making Connections Work



# Medical Equipment & Devices 2011-2017

- RAFFA International Development Agency
- Blood4Life
- NHS Blood & Transplant International



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# Blood Bank request a Mobile Blood Collection Unit (2011).

- Dr Angela Scott, Former Director and Dr Veronica Taylor Director, National Blood Transfusion Service, Jamaica
- Minister of Health and National Health Fund
- Jamaican High Commissioner visit to NHSBT Bristol
- Angel Foundation, Grace Foods UK, JN Banking, Kiwanis Montego Freeport and Kiwanis Club of Kingston



# June 2013

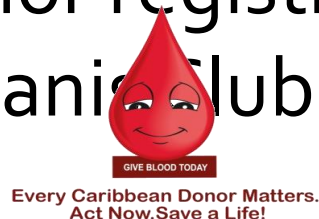
- First Mobile Blood Collection Unit received from NHS Blood & Transplant



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# Multiple launches in the UK and the Caribbean Region between 2015 - 2017

- Mobile Blood Collection Units for Antigua & Barbuda, Grenada, Jamaica and St Lucia
- Multiple launches for One Love, One Blood, Saves Lives! And Every Caribbean Donors Matter
- Donor registration drive in partnership with Kiwanis Club of Brixton, London



# UK Caribbean Diaspora Communities

- Churches & Conventions
- Diaspora Conferences
- Retailers & Festivals
- Dominoes & Sports events

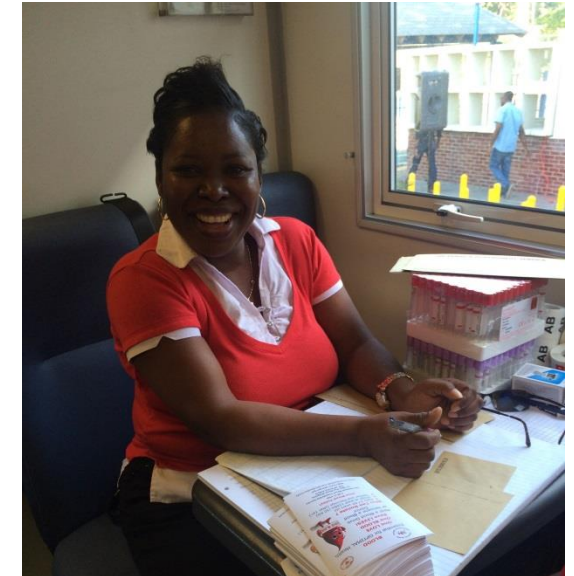


# Next Steps: Digital Donor Recruitment Campaign supported by Health Unit OECS sub-region

- Antigua and Barbuda
- Grenada
- St Lucia



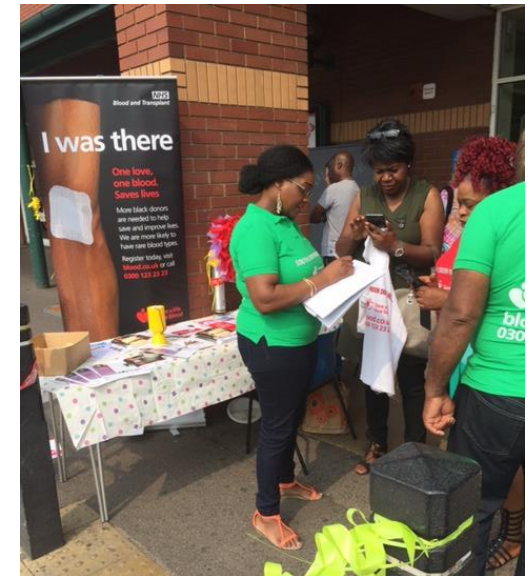




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## Our Bloodmobile keeps on saving lives

**NHS**  
Blood and Transplant



**As part of our work to support the global blood community and promote blood donation in England, we donate decommissioned bloodmobiles, this one to Antigua & Barbuda.**

This bloodmobile has helped save many lives in England and we hope that it will go on to do the same in Antigua & Barbuda. We hope this will get people talking about how important it is for black people to give blood.

We are delighted to be able to work with other Health Services to carry on that mission.

More black African, black Caribbean, mixed race and South Asian people are needed in England to become blood donors to reflect the ethnic diversity of patients.

Only one per cent of people who donated blood in England during the last year were from black communities. Donors from these communities are more likely to have rare blood types which can help treat conditions such as Sickle Cell Disease, which may require regular blood transfusions. For people with these conditions, blood from donors of the same ethnic background can provide the best chance of a match and therefore the best clinical outcome.



**We have also donated Bloodmobiles to:**



Botswana



Grenada



Jamaica



Kenya



Malawi



Mozambique



Nigeria



Sri Lanka



St. Lucia



Swaziland



Uganda



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